

WORLD'S 1ST AND ONLY



JAIN
FOOD FESTIVAL
BY
FUNSHALLA

AHIMSA PARMO DHARMA

JAIN – SATVIK – VEGAN





Welcome to the Second Edition of **Jain Food Festival**

The Jain Food Festival by Funshalla is a vibrant celebration of culinary diversity and holistic living. Featuring Jain and Satvik delicacies alongside tempting vegan fare, the festival caters to varied tastes while promoting ethical consumption.

Complemented by lifestyle stalls offering eco-friendly products and engaging kids' activities, it fosters a harmonious blend of food, wellness, and community spirit for all to enjoy.

Nirav Shah

Location	Date
Nehru Centre, Worli, Mumbai	21st, 22nd & 23rd February, 2025

Meet, Connect And Support Upcoming Jain Business Entrepreneur.



We Eat Jain



We Treat Jain



We Promote &
Support Jain



Let's explore the **Legacy & Wealth** Of our **Jain Food Culture** & pass it to our **Next Generation**

The biggest motto of Jainism is to strictly prohibiting any kind of violence through our words, action, thought's and food habits. It is believed that there are 5 type of living organism, a household is forbidden to kill or destroy intentionally all, except the lowest life (1 sense living organism, such as vegetables, herbs, cereals, etc.)

As per Jainism the vegetables that grow beneath the ground are strictly prohibited. It is difficult for Jain community people to find a pure Jain restaurant around the globe and to adhere with their religious value. Hence many Jain avoid to eat outside or avoid restaurant on their big religious day (TITHI).

Further Jain food is bifurcated in 4 more categories :

1) **Asanam (anna)** - These comprises the grains which are vital for our body. Wheat, Millets, Jowar etc.

2) **Paanam (water)** - These includes all sorts of liquid items that we drink, like Water, Juices, Milk, etc

3) **Khaiman (khaadim)** - These includes fruits and vegetables which are not really necessary for the body but have some health benefits (body can sustain without them)

4) **Saaiman (swaadim)** - These consist of food items that are only eaten for taste Eg. - Saffron, Cardamom, Mukhwas etc.

5) What is Maha Vigai/Vigai (Vegan)

णव विगईओ पण्णत्ताओ, तं जहा - खीरं, दधिं, णवणीयं, सप्पिं, तेलं, गुल्लो, महुं, मज्जं, मंसं ।

According to Sthanang Sutra 9, Mahavigai/Vigais are of 10 kinds -

Mahavigai - Butter, Honey, Wine, Meat

Vigai - Milk, Sugar, Curd ,Ghee, Oil, Jaggery

Vegan is a term coined in 1944 by British animal rights activist Donald Watson, a Westerner, who was inspired to become a vegetarian at the age of fourteen after witnessing the slaughter of a pig on his uncle's farm. Eighteen years later, understanding that dairy production was unethical, he stopped consuming dairy. He founded the Vegan Society, to make a distinction between a vegetarian and a vegan lifestyle which excludes all animal products. Though the term was coined recently, the philosophy can traced back to Jainism, where Ahimsa broadly embodies non-violence in our lifestyle, with a particular emphasis on a diet that aligns with veganism. The term used by Mahavir is "vigai". Today, Jainism has become synonymous with a diet that avoids root vegetables, but it overlooks the significance of "vigai tyaag" and the detrimental impact on the soul caused by the consumption of vigai.

Opportunities to Partner:

Elevate Your Brand with Us!



Gold Sponsorship

Rs. 3 Lakhs

Services Included

- Branding in 360 degree videos
- Branding - Pre Registration link
- Branding on All Entry Gates
- Branding in Selfie Points
- Branding in Digital Broucher
- Branding On Social Media
- Branding On Website
- Brochure Distribution (Brochure provided by the sponsor)
- Free Entry Passes For Friends & Family
- Exposure and Connect with Unlimited Visitor



Platinum Sponsorship

Rs. 10 Lakhs

Services Included

- Display Stall
- Influencer Mentions & Tagging (Reach 1 M +)
- Radio Mentions & Tagging (Approx 500K Reach)
- Branding - Pre Entry Pass or band
- Branding on Registration Desk
- Branding in 360 degree videos
- Branding - Pre Registration link
- Branding on All Entry Gates
- Branding in Selfie Points
- Branding in Digital Broucher
- Branding On Social Media
- Branding On Website
- Brochure Distribution (Brochure provided by the sponsor)
- Free Entry Passes For Friends & Family
- Exposure and Connect with Unlimited Visitor



Silver Sponsorship

Rs. 1.5 Lakhs

Services Included

- Branding in Selfie Points
- Branding in Digital Brochure
- Branding On Social Media
- Branding On Website
- Free Entry Passes For Friends & Family
- Exposure and Connect with Unlimited Visitor



ONLINE SPONSORSHIP

₹50,000/-

- Branding in Digital Broucher
- Branding On Social Media
- Branding On Website
- Free Entry Passes For Friends & Family
- Exposure and Connect with Unlimited Visitor



OFFLINE SPONSORSHIP

₹50,000/-

- Brochure Distribution (Brochure provided by the sponsor)
- 2 Standees near food area.
- Free Entry Passes For Friends & Family
- Exposure and Connect with Unlimited Visitor

Tailor Your Experience:

Stall Floor Plan Selection



2ND FLOOR - NEHRU CENTER

Live food Categories

S. No.	Food Stall Item	S. No.	Food Stall Item
1	Gujarati Farsan	31	Goti Soda
2	Locho / Khichu / Surti Khaman	32	Ice Dish
3	Vada Pav / Misal Pav	33	Masala Milk (Hot / Cold)
4	Mexican Burrito	34	Popsicles
5	Nachos / Tacos	35	Jalebi Fafda
6	Sushi	36	Masala Chaas / Lassi
7	Pani Puri / Dahi Puri	37	Kathiyawadi (Rotla / Wagarela Rotla)
8	Chaat	38	Indori Poha
9	Soup Station	39	Dosa
10	Burmese Khow Suey	40	Idly / Medu Wada
11	Falafel	41	Frankie
12	Wraps / Roll	42	Mix Bhajiya's / Methi Gota
13	Salad Station	43	Sev Khamni
14	Corn (Boil / Masala)	44	Kulfi
15	Chana Chaat	45	Falooda
16	Buddha Bowl	46	Thai Curry / Thai Station (Pad Thai Noodles)
17	Pasta / Spaghetti	47	Coconut Punch / Coconut Water
18	Momo / Dimsum	48	Panini / Burgers
19	Bao	49	Coffee
20	Ramen Bowl	50	Vegan Dessert
21	Wok Pot (Rice / Noodles / Gravy)	51	Rajasthani (Dal Bati)
22	Dal Pakwan	52	Chole Kulcha
23	Rice Paper Roll	53	Stuffed Parathas
24	Japanese Rice / Noodles	54	Dabeli
25	Waffle	55	Litti Chokha
26	Pancake	56	Dahi Kachori / Dahi Vada
27	Churro	57	Cut Fruits
28	Pastries / Brownie	58	Tea
29	Ice Cream	59	Chocolate Fondue
30	Coconut Water	60	Dal Pakwan

Discover, Delight, and Display!

We **invite** you to showcase your **brand** and products at our **exclusive exhibition**, bringing together a rich assortment of **categories** to captivate a wide audience. Here's your chance to shine in:

- **Lifestyle & Fashion:** Vegan clothing, men's wear, kids' wear, and accessories.
- **Elegance & Charm:** Jewelry, crockery, and home décor.
- **Specialty Products:** Jain Upkaran, packed Jain food, and dry snacks.
- **Taste & Health:** Millets, organic food, spices, sauces, vegan food, and desserts.
- **Everyday Delights:** Stationery, kids' toys, games, mouth fresheners, sweets, and more.

This is your **opportunity** to connect with customers who **value quality, innovation, and authenticity**. By partnering with us, you'll enhance your **brand's visibility** and showcase your offerings to a focused audience eager to explore diverse and premium products.

Join us in creating an experience that's truly unforgettable!

Exhibit with Us: Stall Sizes and Pricing



Stall Category	Stall Size	Price Per SQM	GST
Stall Price	6 sqm - 16 sqm	7500/sqm	18%
Premium Stalls	9 sqm	8000/sqm	18%
Food Stall	4 sqm	Registration Rs 10000 + 50% Revenue Share	18%
Outdoor stalls	4 sqm	4000/sqm	18%

Biggest Jain Food Festival Vendors / Exhibitors GUIDE LINE / terms and Condition.

1. Stall price is size multiply by given price + Gst (6 * 7500 = 45000 + 8100 gst = 53100 Final Payout)
2. Premium Stalls Have Premium Prices
3. Discount for womens, outstation and Early bookings are 30% till 24th December
4. Discount for womens, outstation and Early bookings will be 15% from 25th Dec to 14th january.
5. Post 14th january 2025 no discount will be applicable.
6. All discounts are subject to receipt of payment.
7. In case Payment not done on due dates, stall booking might get cancelled without a refund of any fees paid.
8. Food Stall pay only Registration fees of Rs 10000 + gst. Stalls will be allotted to them by management.
9. Use and throw plates and bowls will be provided by us to Live food stalls to maintain good hygeine and class, without any cost.
10. Same Plates and bowls will be tallied with items sold.
11. Spoons and tissues if required need to be provided by Stall Vendor of approved quality
12. Prices and Discounts are final and non negotiable.
13. Gst is Compulsory and will be charged to an Individual Exhibitor as well.
14. Outdoor Stalls are Outside the 3 Halls but within the Exhibition Premises.



Connect with Us:

Contact Details and Event Highlights

- Benefits & Science of Jain Food.
- Multi Cuisine Jain Food following norms of Jain Food Culture.
- Live Cooking - Fresh Healthy Food.
- Boiled Water with 3 Boling Points.
- Designer Wear for all Gender & Ages.
- Lifestyle Stalls Kids Lifestyle & Stationery.
- Educative & Health care Stalls.
- Entertainment , Activities & Competition
- Vegan food or Vegan lifestyle
- Motivational Session & Consultant.
- Games, Kids Play Area, Treasure Hunt, Lucky draw & Many more Prices. A

🙏 Join us Support us & Promote us by 🙏

SPONSORSHIPS - STALL - VISITING US

E-Mail	jff@funshalla.com
Helpline	+91 9004444039 (WhatsApp Only)
Link to Book	https://jainfoodfestival.com/registration/

STALL BOOKING



SCAN TO BOOK STALL